



Brian Nilsen

Owner and Founding Member
Circuit of the Northwest, LLC



Brian Nilsen has been deeply involved in the Motorsports industry for more than 40 years. A native of Kitsap County, Washington, Brian's first motorcycle was a Honda Z50. He dreamed of following in his dad's footsteps by learning to ride as well as him on a Bultaco, an iconic Spanish motorcycle, and pursuing a career in the motorsports industry.

After graduating from Washington State University with a degree in Economics, Brian spent three seasons carrying tires on a Roush Ford for Chad Little on the NASCAR circuit while working full time at First Union National Bank in Charlotte, North Carolina.

Since returning to Washington, Brian has spent the last 20 years of his career as co-owner of a full-service multi-line Powersports Dealership, [Brothers Powersports](#), in Bremerton, Washington. Brian also operates a Motorsports Park, MotoWest, at the Port of Bremerton and serves as a partner of Pac West MX, a multi-state Motocross series Promoters Group. Brian sits on the Powersports Dealership Advisory Board with American Honda and his

dealership has achieved "Pro Yamaha" status with Yamaha Motor Company.

Brian's dreams of growing the motorsports industry in the region have never waned. For the past 5 years, he has been deeply committed to bringing a state of the art, multi-use facility and racing experience to the Pacific Northwest, Circuit of the Northwest, to support both two-wheel and four-wheel motorsports enthusiasts and bring economic opportunity to the region.

Circuit of the Northwest has been a labor of love and he's proud to partner with the best-in-class designers, engineers and experienced operators for the facility. When he's not working, Brian can be found supporting local entrepreneurs around town, riding, skiing, playing golf, hosting community charity events and spending time with his loving family.